

GOLDEN GAZETTE

2006 Advertising Rates & Discounts

(Subject to change without notice.)

Ad Size	1X Rate 100%	Multiple Discounts*		
		3X 10% (+2%)	6X 15% (+3%)	12X 20% (+5%)
Full Page 7" x 9.5"	\$960	\$864 (\$846.72) <i>\$2,540.16</i>	\$816 (\$791.52) <i>\$4,749.12</i>	\$768 (\$729.60) <i>\$8,755.20</i>
Half Page 7" x 4.75"	\$480	\$432 (\$423.36) <i>\$1,270.08</i>	\$408 (\$395.76) <i>\$2,374.56</i>	\$384 (\$364.80) <i>\$4,377.60</i>
One-Fourth Page 3.5" x 4.75"	\$240	\$216 (\$211.68) <i>\$635.04</i>	\$204 (\$197.88) <i>\$1,187.28</i>	\$192 (\$182.40) <i>\$2,188.80</i>
One-Eighth Page 3.5" x 2.5"	\$120	\$108 (\$105.84) <i>\$317.52</i>	\$102 (\$98.94) <i>\$593.64</i>	\$96 (\$91.20) <i>\$1,094.40</i>
Business Card 3.5" x 2"	\$60	\$54 (\$52.92) <i>\$158.76</i>	\$51 (\$49.47) <i>\$296.82</i>	\$48 (\$45.60) <i>\$547.20</i>

*Under Multiple Discounts, the first number is the discounted rate for pay-as-you-go, on a monthly basis. The second bold, parenthetical number is the additional discount if you pay the entire amount up front. The third number in italics is the entire amount due if you pay in full up front.

Contact: Becky Adams
Advertising Mgr.
703-324-5479
E-mail: rebecca.adams@fairfaxcounty.gov